

University of Illinois Urbana-Champaign 2026 Bachelor of Fine Arts in Graphic Design Minor in Game Studies and Design **GPA: 3.95**

PORTFOLIO: dylanfu.design

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EXPERIENCE —

BRANDING & PACKAGING INTERN | Warner Bros. Discovery

JUNE 2025 - AUG 2025

- · Designed packaging and retail for multiple IPs including DC, Harry Potter, Looney Tunes, Tom & Jerry, and Sinners
- · Rebranded IPs for varying age groups and themes using Illustrator and Photoshop
- Utilized 3D and 2D software in my workflow for packaging
- · Delivered retail, e-commerce, and packaging assets for brand development

INDEPENDENT 3D MODELER & ANIMATOR | Project Malakai

MAY 2024 - MAY 2025

- · Designed an original character and developed a unique stylized animation
- · Modeled, textured, rigged, choreographed, animated, and composited a fight scene in Blender and After Effects
- · Created 3D assets for world building and storytelling in a dystopian future
- · Self-taught animation project that raises awareness for the energy crisis and environmentalism

CREATIVE DIRECTOR | Illinois Solar Decathlon

AUG 2023 - MAY 2024

- · RSO that designs & builds sustainable net-zero buildings for a competition held by the U.S. Department of Energy
- Constructed homes are designed for and donated to families in need
- Designed logo and brand identity for IDEALS sustainable school building
- · Led the Design Team in creating slide-deck presentation for the Solar Decathlon Competition
- Created sponsorship packets to raise funds for our projects

DESIGN INTERN | Barker Nestor Inc.

SUMMER 2021 - 2023

- · Rendered exterior renovations using Adobe Photoshop for over 80 Red Lobster locations nationwide (2023)
- Composited renovation instruction packages using Adobe InDesign for Red Lobster (2023)
- Positioned lights and models using SketchUp for Swing Indoor Golf Club (2022)
- · Drafted exterior elevations and floor plans using AutoCAD for Curfew restaurant of the St. Clair Hotel (2021)

CO-FOUNDER, GRAPHIC DESIGNER | The Giraffe Plan

NOV 2020 - MAR 2021

- · Nonprofit organization that sold graphic sweatshirts for a child in need after the mother passed from cancer
- · Raised \$20,000 in revenue and donations, all of which went to the child's 529 college savings plan
- · Designed logo and graphics for sweatshirts using Procreate
- · Constructed website using WIX for community to buy sweatshirts, donate, and learn about our mission

AWARDS ----

- Chancellor's Scholar
- FAA Talented Student Award
- FAA Study Abroad Scholarship
- A. Doyle Moore International Travel Fund
- Dean's List 2022 2025

SKILLS -

- Ps Photoshop
- Ai Illustrator
- **Id** InDesign
- Ae After Effects
- Procreate
- > Blender
- Figma
- SketchUp
- AutoCAD
- Tailwind CSS
- HTML
- **CSS**
- Javascript
- English
- Mandarin